



# **An open source out of box experience for the blockchain world**

*(Yes, Zipper is now Zippie)*

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# Zippie and me

- Founded in 2016 after Jolla
- Hong Kong-based, distributed effort
- Raised ~15m USD for our mission
- Recently renamed Zippie
- <https://zippie.org>



*“These zippies were a New Age kind of hippie who embraced Chaos Theory, Blakean revolt, modern mysteries such as New Age Paganism, trance music, rave culture, smart drinks, free software, technology and entrepreneurship in an effort to bring about a better world.”*



# Blockchain 101

- A terribly slow database
- More like a computational court than a database
- Smart contracts
- All transactions are computed by all validators on the network and all nodes share same state
- A trusted third party so you don't need human third parties

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# Cryptocurrencies/Tokens 101

- Ledger – public key X holds Y amounts of a particular tokens.
- Signed transaction by private key can cause a transfer of amounts to another party.
- Mining/Earning
- Programmable money

# State of decentralised internet software

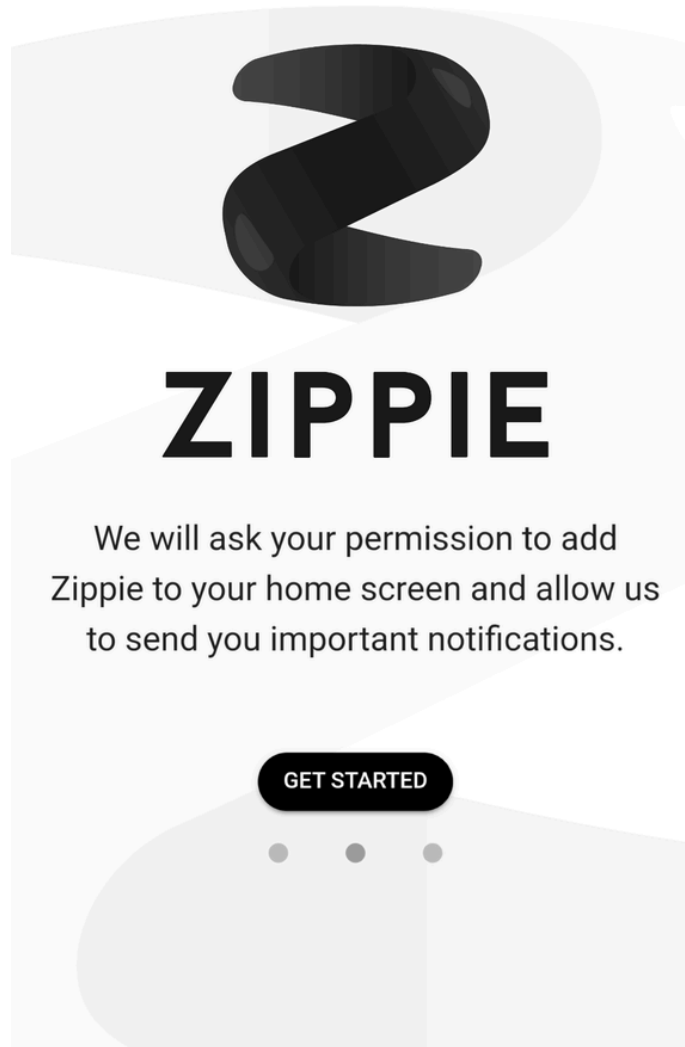
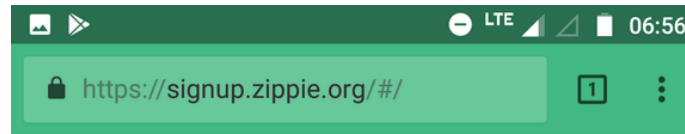
- Decentralised technology is too hard to use today
- On mobile, it's even worse
- Like the good old days, you have to appease the software gods
- The best UX in the world for your decentralised tech isn't enough
- It should be as easy as using Netflix

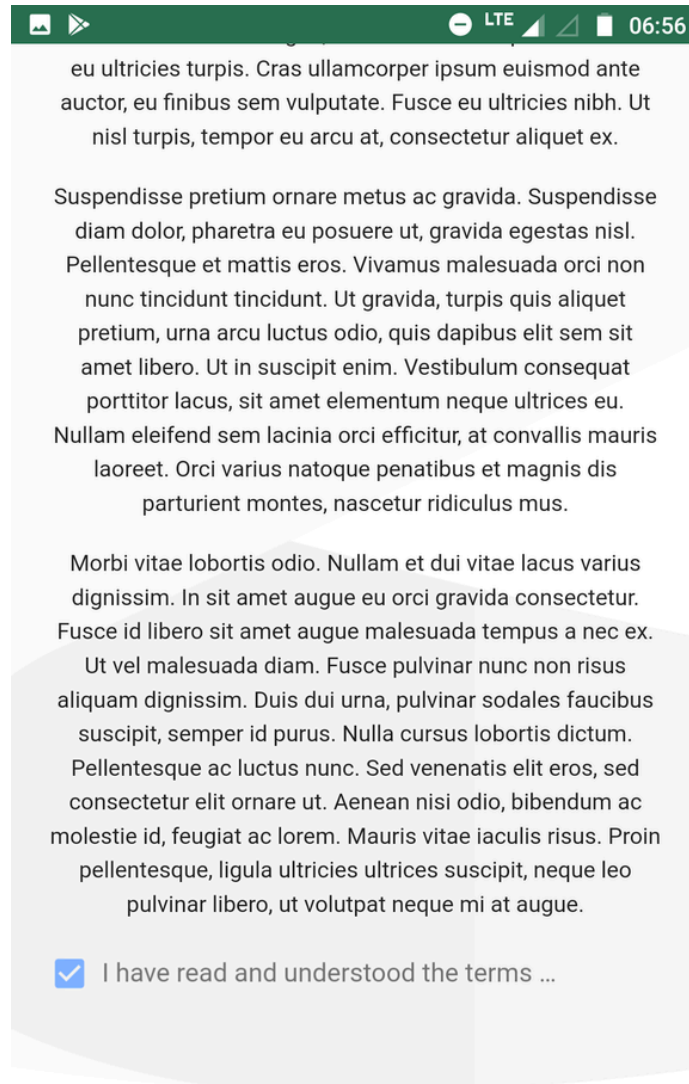


# What's Zippie?

It'd be easier to show you.











# ZIPPIE

## Details

To protect your Zippie passport, Zippie needs your E-Mail address. Where we will send a link to continue to, create or recover, your Zippie identity.

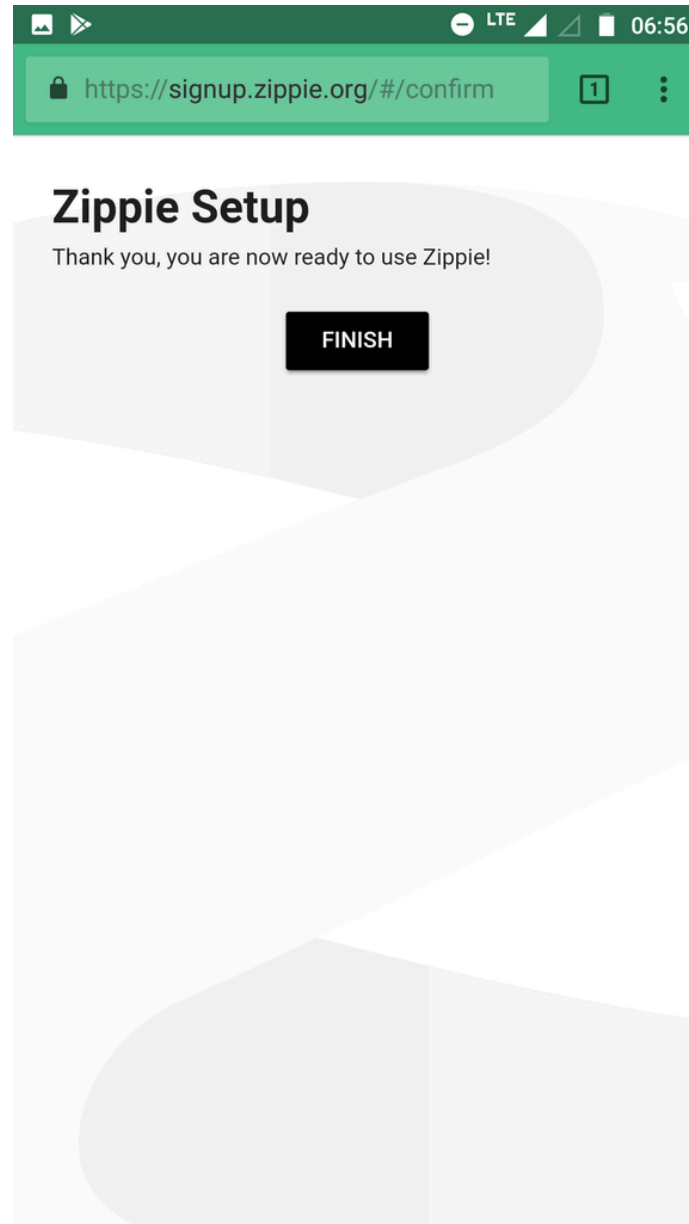
Enter your E-Mail

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Prev

Next













# What's happening here?

- No app installations
- You're now using the **decentralised internet** just as easily as you watch a movie on Netflix
- You have a **digital identity & wallet** that you can secure further as it gains more value
- **Zippie is the OS** from the perspective of these decentralised internet applications



# How would this have looked before Zippie?

- Several **hours of downloading** the current state of Blockchain
- Being asked to **print a paper wallet**
- **Lots of jargon** and new concepts
- **Need to install** a Ethereum node, IPFS software, web extensions like MetaMask
- **Different solutions and installations** needed
- In the end, you're recommended to **get a hardware wallet** instead

chrome web store

×

metamask

« Home

☐ Extensions

☐ Themes

Extensions

**MetaMask**  
offered by <https://metamask.io>  
Ethereum Browser Extension

+ ADD TO CHROME

Productivity  
★★★★☆ (860)

Add "MetaMask"?

It can:

- Read and change all your data on the websites that you visit
- Communicate with cooperating websites
- Modify data that you copy and paste

Cancel

Add extension

Main Network

PRIVACY NOTICE  
MON MAY 08 2017

MetaMask is beta software.

When you log in to MetaMask, your current account is visible to every new site you visit.

For your privacy, for now, please sign out of MetaMask when you're done using a site.

Accept

[Try Beta Version](#)

Main Network

VAULT CREATED

These 12 words are the only way to restore your MetaMask accounts. Save them somewhere safe and secret.

naive hockey blade artwork kit plug  
adjust valid hint plunge bronze speed

I'VE COPIED IT SOMEWHERE SAFE

SAVE SEED WORDS AS FILE

Main Network

Account 1  
0xFCA03...

0 ETH  
0.00 USD

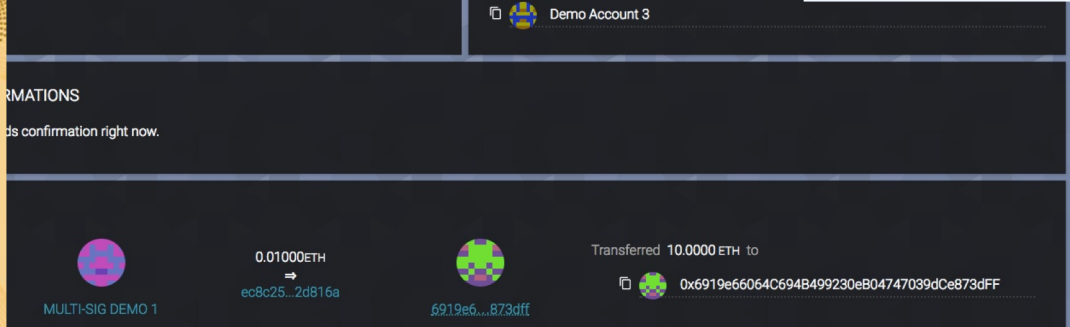
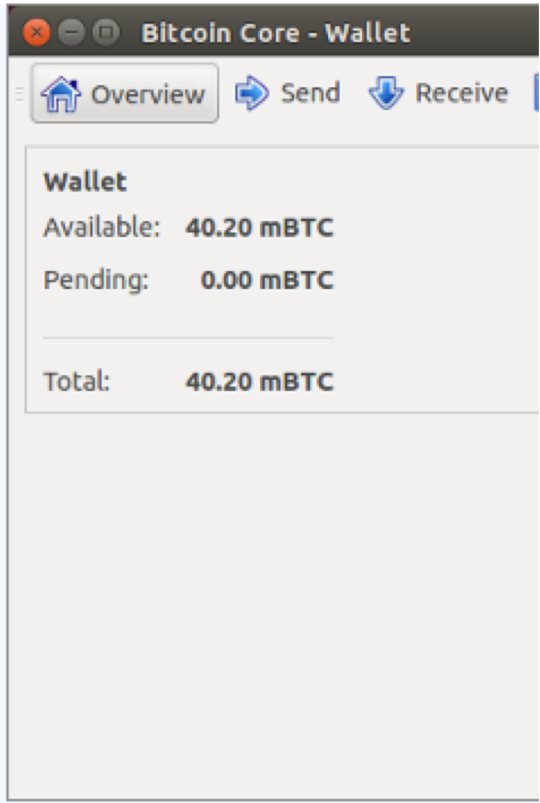
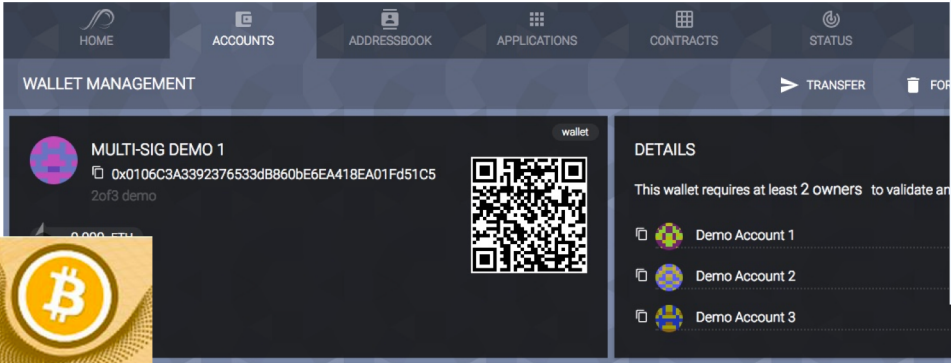
BUY

SEND

SENT

TOKENS

No transaction history.





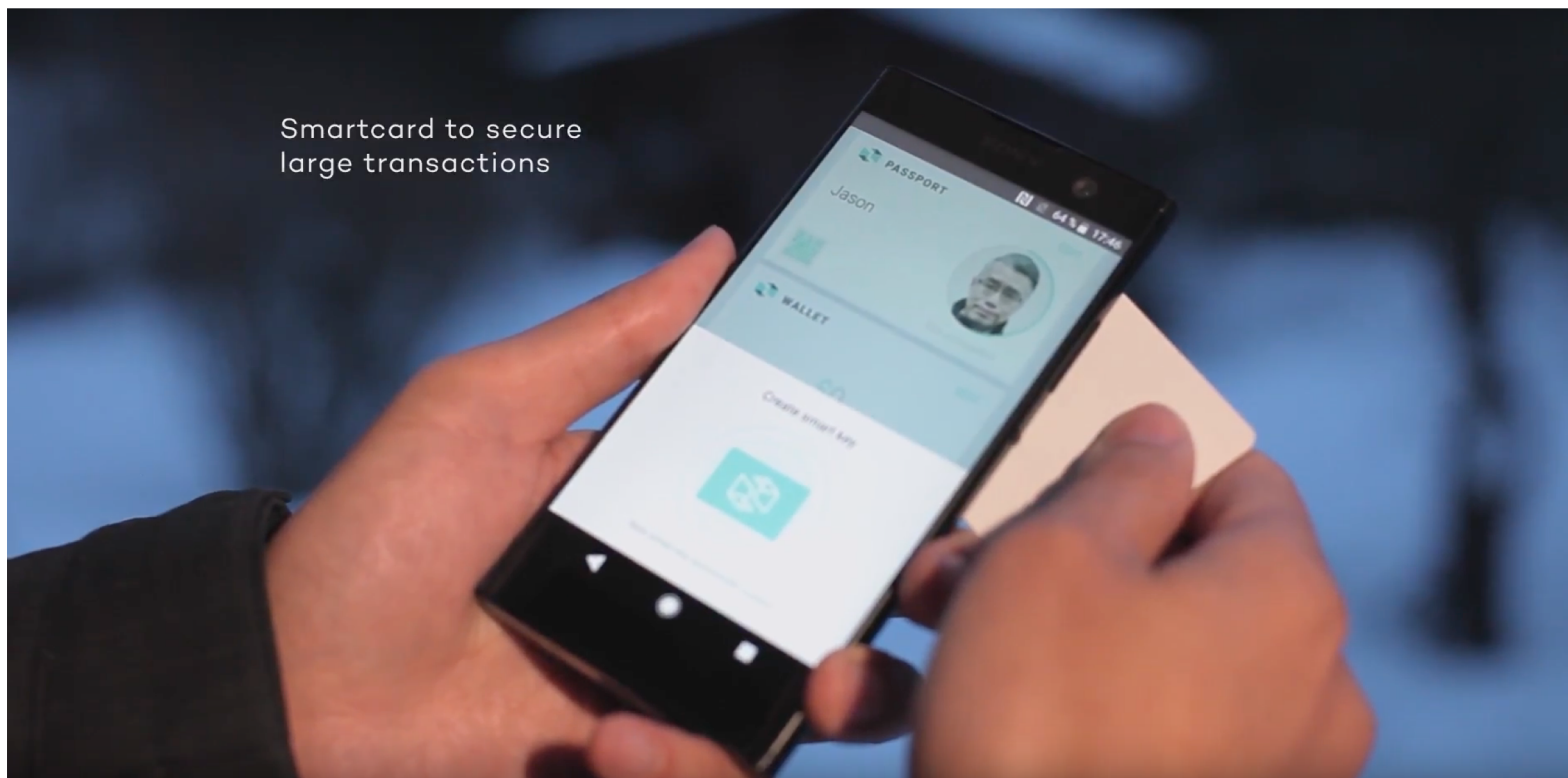
# **The Zippie Way**







Smartcard to secure  
large transactions



# Vault 101



- Simple operations: Sign, Encrypt/Decrypt, Get key info (public key)
- Master seed only pulled when new Zippie-based is taken into use or a private key operation (sign, etc.) is needed, never stored
- Each website has it's own security context
- Vault can vouch for websites
- Client-side code

# IPFS 101



- Content addressed network ('please give me <HASH>')
- IPNS
- PubSub



# Making a Zippie-based app

- Make a single page application (all static files, client-side). Publish to IPFS.
- Initialize the Vault API
- Signup or not
- Re-launch to get security context
- Press to play. Works on modern browsers. Add to homescreen.

# Zippie and device OS integration



- Zippie vault can be hosted in a container running alongside Android
- Tighter integration into app grids and initial setup
- Secure display overlays
- Each Android app has own security context but shared digital identity



# Thank you

- Twitter: @zippiehq
- Telegram: <https://t.me/zippiehq> (5000+ user community)
- <https://zippie.org>
- GitHub: <https://github.com/zippiehq>
- E-mail: [hello@zippie.org](mailto:hello@zippie.org)
- Product alpha expected end of April 2018 + source code release.
- Me: @stskeeps / [carsten@zippie.org](mailto:carsten@zippie.org)

Questions welcome.